## PRODUCT DATA SHEET



# **Bioworld Technology CO., Ltd.**

# p-PLC y1 (Y771) Peptide

**Cat No.:** BS4463P

## **Background**

Phosphoinositide-specific phospholipase C (PLC) plays a crucial role in the initiation of receptor mediated signal transduction through the generation of the two second messengers, inositol 1,4,5-triphosphate and diacylglycerol from phosphatidylinositol 4,5-bisphosphate. There are many mammalian PLC isozymes, including PLC β1, PLC β2, PLC β3, PLC β4, PLC  $\gamma$ 1, PLC  $\gamma$ 2, PLC  $\delta$ 1, PLC  $\delta$ 2 and PLC  $\epsilon$ . PLC  $\gamma$ 1 is widely distributed in bronchiolar epithelium, type I and II pneumocytes and fibroblasts of the interstitial tissue. Actinregulatory protein Villin is tyrosine phosphorylated and associates with PLC γ1 in the brush border of intestinal epithelial cells. Villin regulates PLC γ1 activity by modifying its own ability to bind phosphatidylinositol 4,5-biphosphate. PLC γ1 binds α1β1 Integrin and modulates α1β1 Integrin-specific adhesion. PLC γ1 and Ca2+ play a direct role in VEGF-regulated endothelial growth, however this signaling pathway is not linked to FGF-mediated effects in primary endothelial cells.

#### **Swiss-Prot**

P19174

## **Applications**

**Blocking** 

## **Specificity**

This peptide can be used with studies using BS4463 p-PLC  $\gamma$ 1 (Y771) pAb.

## **Purification & Purity**

Synthetic peptide p-PLC  $\gamma$ 1 (Y771). (Note: the amino acid sequence is proprietary). The purity is > 98%.

#### **Product**

1 mg/ml in DI water.

## **Storage & Stability**

Store at  $4\,\mathrm{C}$  short term. Aliquot and store at  $-20\,\mathrm{C}$  long term. Avoid freeze-thaw cycles.

#### **Research Use**

For research use only, not for use in diagnostic procedure.