# **Bioworld Technology CO., Ltd.**



# p-CHOP (S30) Peptide

Cat No.: BS4671P

### Background

GADD153 is a small nuclear protein that is capable of dimerizing with transcription factors C/EBP alpha and beta. Once dimerized, this complex inhibits the normal binding and function of C/EBP to classical binding sites. Inversely, the C/EBP GADD153 dimer gains binding activity to other non classical C/EBP stress related targets. Under normal cellular conditions this protein is not expressed in detectable levels, but is highly unregulated during times of cellular/ER stress. Examples of GADD153 inducing stress include: treatment with tunicamycin, nutrient starvation and reducing agents that interfere with the calcium flux across the ER membrane.

## Swiss-Prot

P35638

**Applications** 

Blocking

Specificity

This peptide can be used with studies using BS4671 p-CHOP (S30) pAb.

#### **Purification & Purity**

Synthetic peptide p-CHOP (S30). (Note: the amino acid sequence is proprietary). The purity is > 98%.

Product

1 mg/ml in DI water.

**Storage & Stability** 

Store at  $4 \,^{\circ}{\rm C}$  short term. Aliquot and store at  $-20 \,^{\circ}{\rm C}$  long term. Avoid freeze-thaw cycles.

**Research Use** 

For research use only, not for use in diagnostic procedure.